

# NAEB NEWS LETTER

Office of Executive Secretary  
Urbana, Illinois  
November 15, 1940

## "HOW TO JUDGE A SCHOOL BROADCAST"

This is the title of a new publication of the Evaluation of School Broadcasts research and service project at Ohio State University. The manual should be a help to teachers and broadcasters interested in improving educational radio programs. Authors of the manual are Seerley Reid and Norman Woelfel. A review of the publication is carried in the current Service Bulletin of the FREC, or you may obtain a copy free of charge by writing the FREC.

## MICHIGAN BROADCASTING SERVICE NEWS LETTER

Waldo Abbot continues publication of his spasmodic news letter to his former students and radio helpers at the University of Michigan. It is a fine way of keeping account of educational radio alumni. If you're interested in seeing a copy, I'm sure Waldo will gladly send you one.

## RADIO ON KYLC AT LUTHER COLLEGE

Bob Lee sends us his program listings for the current week. The programs run the gamut from classical and sacred music to news, drama, chapel services, and football games.

## INDIANA STATE TEACHERS COLLEGE REPORT

Dr. Clarence M. Morgan, Director of Radio Education at Indiana State Teachers College, Terre Haute, has issued his annual report on the sixth consecutive year of broadcasting by his institution over WBOV. The report actually covers a 14-months period in order to bring it into conformity with the academic year at Teachers College.

During the fourteen months covered by this review, Indiana State Teachers College presented a total of 588 broadcasts over WBOV. These broadcasts consumed 2,710 minutes of radio time and, if charge had been made by WBOV, would have cost Indiana State Teachers College over \$18,000. The entire time, however, was donated by WBOV to the college.

## KFUD SEEKS SCRIPT EXCHANGE

H. H. Hohenstein, Director of KFUD, a former member of NAEB, has

sent the following letter to the Executive Secretary:

"Since July 1 we have been having a daily recorded full-hour Music Appreciation Hour of classical music, which has proven very popular. The preparation of these programs consumes much time and effort.

"The thought came to me that some members of the NAEB have been broadcasting a similar program and would have on hand a large supply of program notes and annotations on classical music which they may be willing to send to us for our use. We, of course, will be willing to reciprocate. Such mutual exchange of scripts would be very helpful."

any member interested should write direct to KFUO.

#### FTC ACTIONS

WRUN and WRU" were granted special temporary authority to operate on frequency 15250 kilocycles for 19 days, pending installation of crystal for change over to 15,350. (11/4/40)

The FCC adopted its final order denying renewal of license of station KGCA; denying without prejudice renewal of license of station KFELC, and granting construction permit to station KGLO on 1570 KC. (11/4/40)

WNYC was given late permission for November 7 in order to broadcast draft information. (11/9/40)

Scanned from the National Association of Educational Broadcasters Records  
at the Wisconsin Historical Society as part of  
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



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