

NAEB. NEWS LETTER

Office of Executive Secretary
University of Illinois
Urbana, Illinois
August 1, 1938

THE CONVENTION

Because of complication regarding dates and place of annual meeting, it has not been possible to state either in this issue. A special publication will be sent you by first class mail when the call is issued.

ARMSTRONG PERRY DIES

Long a friend of educational radio and service manager of the National Committee on Education by Radio, Armstrong Perry, 61 died July 5 at his home in Westport, Conn. Educator and editor, Mr. Perry made a survey of educational broadcasting in Europe in 1933 for the Payne Fund and afterward became a specialist in radio in the U.S. Office of Education. The following year he became service manager of the National Committee. He is survived by his widow, Mrs. Montanye Perry, also a writer, and a brother. Mr. Perry was injured more than a year ago in Venezuela. For months he refrained for over-work, on orders of his doctors.

EQUIPMENT FOR MICHIGAN

Regents of the University of Michigan in their last meeting of the year acknowledged receipt of radio equipment valued at \$7,500 from WJR, Detroit. At the same time Prof. Waldo Abbot, director of broadcasting at the University, placed a value of \$39,000 on gratis time for more than 200 programs broadcast direct from the campus through WJR. The equipment in the Ann Arbor campus studios makes the plant one of the best in the country. The studios are used for classes in radio technique as well as for broadcasting. (BROADCASTING, July 15)

NO TROUBLE FROM A. F. OF M.

Now comes word from Mr. Joseph N. Weber, president of the American Federation of Musicians, which clears a question raised some months ago when AFM started negotiations with the networks, stations, and recorders regarding use of union musicians. During certain stages of the negotiations it appeared that AFM would insist that record and transcription manufacturers sell only to approved radio stations. However, recent events show this boycott feature will not be in the agreement between AFM and record and transcription manufacturers. So far as NAEB is concerned, here is Mr. Weber's letter:

"In answer to your favor I beg to advise you that the policy of the American Federation of Musicians at the present time is not to prohibit its members from taking part in the manufacture of educational and musical recordings as long as no commercial use is made of such recordings."

PRESSINGS FROM ACETATE

Your secretary was instructed to secure information on making of master records from instantaneous recordings at the Columbus meeting. In the packet is a price list from Gennett Record Division of the Starr Piano Company. Another, the Clark Phonograph Co., 216 High Street, Newark, N.J., gives us the following dope on pressings:

We have been most successful in plating discs and find the reproduction very true. It is necessary to leave at least one inch margin on the outside of a disc. This allows for proper margin on your finished record. It is advisable to handle the recorded disc as little as possible. Also, do not use a lubricant of any kind on it as we are unable to plate over a lubricant. We can plate only one side of a disc. We cannot handle a disc with paper label in center. If both sides are recorded, designate which side is to be plated. Give every plate a number as we work entirely by number. The original disc is ruined in the processing. We usually keep plates on file for reordering.

Discs will be oversized in order to have them plated. In other words, the sizes must run as follows:

- For a 10-inch record the disc must measure $11\frac{1}{2}$ inches
- For a 12-inch record the disc must measure $13\frac{1}{2}$ inches
- For a 16-inch record the disc must measure $17\frac{3}{8}$ inches

Note quotations are for two different kinds of materials, Shellac and New Material (Vynal Acetate). The shellac record is used for commercial purposes mostly, while the Vynal acetate is used where unusually good surface is required, or where a very quiet record is desired. In other words, vynal acetate is used entirely for broadcasting purposes, auditions, and sales talks. Notice, too, quotations are on plating, Master, Mother, and Stamper. You will require a Master, only, in most cases. Unless otherwise advised, we will cut all Masters down. However, should you require a number of records (75 or more) it is advisable to have a Mother made and kept on file. Then, at any time the Master wears out, you can have another plate made from the Mother and keep on pressing records indefinitely.

Prices, FOB, Newark, N. J., are:

<u>Plating</u>	<u>16"</u>	<u>12"</u>	<u>10"</u>
Master	\$7.00	\$6.00	\$4.00
Mother	6.00	5.00	3.00
Stamper	7.00	6.00	4.00

New Material (Vynal Acetate)

16"	1 to 10 of a number	\$1.85 ea S.F.	2.10 ea D.F.
12"	1 to 10 of a number	.95 ea S.F.	1.10 ea D.F.
10"	1 to 10 of a number	.75 ea S.F.	.90 ea D.F.

Shellac Pressings

16"	1 to 5 of a number	1.75 ea S.F.
12"	1 to 10 of a number	.85 ea S.F.
10"	1 to 10 of a number	.65 ea S.F.

In greater quantities than quoted above there are lower prices, and lower prices for double face pressings. These prices are on file and will be sent you upon request. You are to furnish labels and envelopes, if same are to be printed.

THE VOICE OF PURDUE

WBAA now has a permanent-line outlet on a street corner in the middle of down-town Lafayette. Five broadcasts a week go through this new outlet. Using the basic "man-on-the-street" technique for all, variety is injected through different slants. The programs are: a sports questionnaire; a court of motor safety, during which a state policeman stops cars for the announcer's queries; a woman shopper program; a movie questionnaire; and a week-end finale Saturday afternoon, with questions on local and general affairs.

Free complimentary tickets to a local ball-park are offered to the participants in the sports program, and free tickets to all the local movie theatres are handed out on the movie questionnaire. "It is interesting to note," says Williams, "that in the latter case ducats are handed out in sealed envelopes, with neither the announcer nor the recipient knowing the identity of the theatre involved. And all this with no word of publicity for the local theatres or their attractions, as only general questions on the movie trade are used. Here's cooperation between local merchants and an educational station."

FCC ACTIONS

WILL, University of Illinois, Urbana, Ill., has been given permission to increase its power from 1 to 5 KW on 580 kilocycles.

WKAR, Michigan State College, East Lansing, Michigan, has been authorized to increase its power from 1 to 5 KW on 850 kilocycles.

KFJM, University of North Dakota, Grand Forks, N.D., has been granted permission by the FCC to make changes in equipment.

KPAC, Port Arthur College, Port Arthur, Texas, was granted permission to operate special hours the night of July 2³ in order to broadcast statewide election returns.

KOAC, Oregon State College, Corvallis, Ore., was granted permission to remain silent on July 4.

WBAA, Purdue University, Lafayette, Ind., was given permission to operate from 1 to 2 a.m., June 21 in order to broadcast special DX programs.

KFDY, South Dakota State College, Brookings, S.D., was given permission to remain silent July 4.

University of Illinois, Urbana, Ill., has been granted construction permit for new relay broadcast station, using frequencies 1646, 2090, 2190, and 2830 kc, with 40 watts.

WRUF, University of Florida, Gainesville, Fla., and WKAR, Michigan State College, East Lansing, Mich., have been granted extension of permit to rebroadcast Naval Observatory time signals.

WHAZ, Rensselaer Polytechnic Institute, Troy, N.Y., has been granted authority to remain silent August 1, 8, 15, 22, 29 and September 5 because of summer vacation.

WTAW, A & M College of Texas, College Station Texas, will be denied his request for KTBC facilities if the FCC follows recommendations of Examiner Tyler Berry. However, the case will be argued before the Commission before a final decision is made.

WSUI, University of Iowa, has been given permission to reduce hours of operation from unlimited to six hours daily, from August 8 to September 1, in order to observe vacation period between regular University sessions.

WNAD, University of Oklahoma, has been granted permission to remain silent certain periods in August in order to observe summer vacation.

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



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