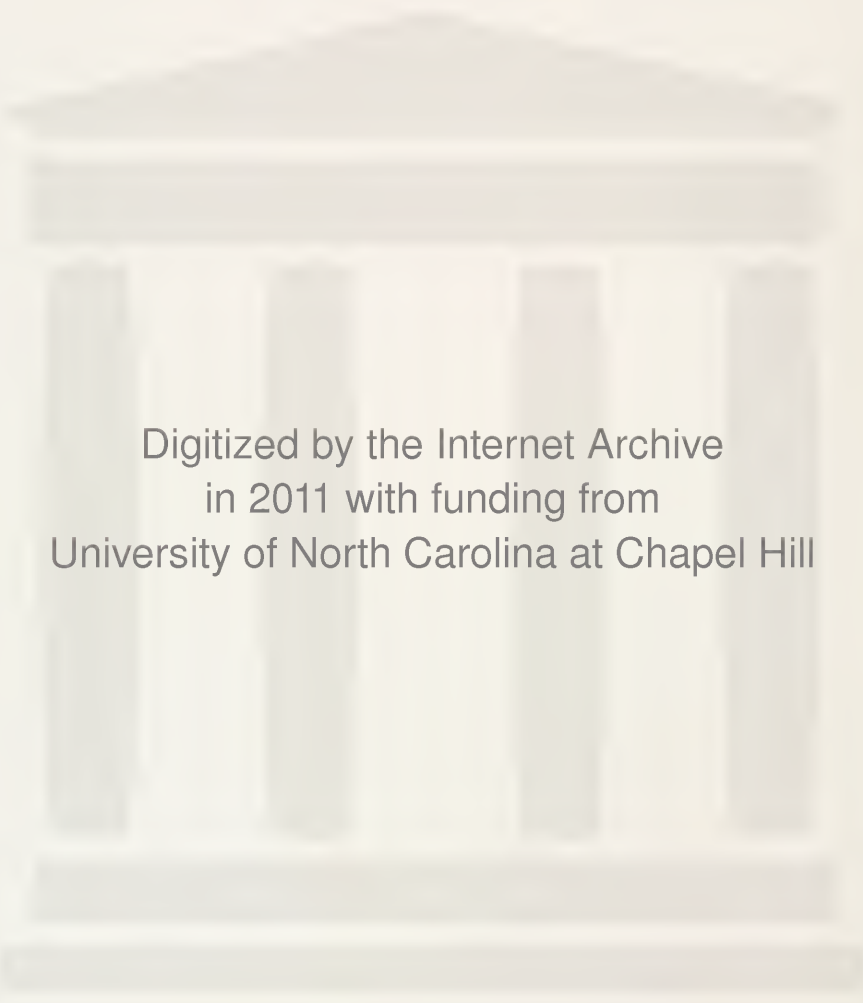




**College of
The Albemarle**

**Report
to the
People**

1988-1990



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President's Message

The past two years have been very rewarding but not without some frustrating moments for me as president of COA as well as for many of the college's employees. We have experienced such highs as seeing the Community and Small Business Center finally open its doors to the public—after experiencing such lows as those caused by the many construction delays.



Dr. J. Parker Chesson, Jr.

Throughout the waiting and the struggles, however, Albemarle area residents have continued to support and encourage us to stay firm in our expectations of a quality facility for the community—as well as of a variety of quality educational offerings for Northeastern North Carolina residents.

Let me take this opportunity to say thank you for this support and for your understanding about the delays we have faced during this long building project. I hope you have had an opportunity to visit the new center and believe, as we do, that it was well worth the wait.

Other high points over the past two years are also due to your support of College of The Albemarle. With more students taking classes at COA's Dare County Campus in Manteo and with Dare County commissioners who care about making educational opportunities convenient for beach residents, that campus has almost doubled in size with a recently completed expansion and renovation project. The college has also opened a College of The Albemarle Edenton-Chowan Adult Education Center—thanks to support from local government, businesses, and others who are serious about eliminating illiteracy in their community.

Albemarle residents and businesses have also shown support for the college during the COA Foundation's annual fund drives. The 1988 and 1989 campaigns were successful thanks to the numerous volunteers who helped throughout the fund drives and to the donors who made campaign contributions which will go far in providing additional training, equipment, cultural activities, and much more.

Along with this thank you, I invite you to visit our campuses and see how much your support has meant to us. We will gladly give you a tour of the new Community and Small Business Center, the expanded Dare County Campus, the Edenton-Chowan Adult Education Center, or any other areas you would like to see at COA.

J. Parker Chesson, Jr.

Community and Small Business Center Opens

College of The Albemarle's new Community and Small Business Center became the property of the college on December 20, 1989—just in time to open with scheduled performances by the North Carolina Symphony and singer, entertainer Mike Cross.

Funded in part by approximately \$575,000 raised during the COA Foundation's successful Community Center Campaign, the center was approved for state funding at the end of 1986. Construction was authorized to begin in March 1987, and crews began working in April 1987. Although the facility was expected to be completed in September 1988, numerous construction delays and a fire in the stage area in October 1989 caused the facility to be more than a year late.

Determined to avoid cancelling even more performances and events scheduled for the new facility, COA administrators participated in many long meetings with the contractor, architect, and others before an agreement was reached for the college to accept the property in December 1990 with written assurances that some completion and repair work would be completed at a later date.

After accepting the facility, COA employees and a "technical crew" of area residents prepared the facility for its opening events. Hundreds of area school children attended the first performance in the center on January 4, 1990. They enjoyed the North Carolina Symphony's beautiful music in a lively performance which was both educational and fun.

The general public then filled the plush, 1,000-seat auditorium on January 5 for a second Symphony performance which featured the talents of Mike Cross, a nationally-known folksinger and songwriter who performs with the Symphony for a limited number of engagements.

Since opening, the new Community and Small Business Center has served as the state's capitol for a day when Governor James Martin and his cabinet held office hours there January 23, 1990. It has also been the site for many cultural events, Small Business Center seminars, and Earth Day 1990.



*The long-awaited
Community and
Small Business
Center became the
college's property on
December 20, 1989.*

Dare County Campus Expands

Two significant events in the history of the college have taken place during the past two years at COA's satellite campus in Manteo.

First, construction of a 7,000-square-foot addition, which was begun in the winter of 1988, was sufficiently completed for use when classes started for the 1989 Fall Quarter. The addition to the Dare County facility included a new Library/Learning Lab, additional classrooms, faculty



A Student Center was included in the recent expansion at the Dare County Campus. Before, space was limited to a one-table sitting area.

offices, a large multi-purpose room, a spacious Student Center, an attractive deck, and an additional parking lot—all of which have been put to good use by the growing number of beach residents and employees who take classes there. Other areas in the facility were also renovated during the construction project, which almost doubled the size of the satellite

campus and was bid at \$384,875. The renovation included moving some walls and rearranging a number of work spaces. During the renovation, a seminar room/faculty work area was enlarged, the registrar's office was moved closer to the student records area, and a planning room which provides some future growth space was made available. Student activity fees helped pay for a new large-screen television to go with the new furniture in the Student Center. Additional furniture was also purchased for classrooms and offices throughout the new portion of the facility and for some of the renovated areas.

A brief reception and groundbreaking was held February 17, 1989. At that time, students attending the function expressed appreciation to Dare County commissioners for making the original center and the expansion and renovation possible.

Another significant event in the college's history took place in April 1990 when the Board of Trustees voted to change the name of the Dare County Center to the Dare County Campus. After hearing requests from two Dare County students and receiving support from the Student Senate president who was present at the meeting, Board members unanimously approved the name change. Immediate steps were taken to begin using the Dare County Campus name in all references, advertising, and publications as well as on materials being reprinted for the college.

Enrollment Record Set

College of The Albemarle set a new record for curriculum enrollment during the 1989 Fall Quarter with 1,696 students enrolled in college transfer, technical, and vocational classes. This was an increase of 5.8 percent over the previous record enrollment of 1,603 set in the Fall Quarter of 1988.

Combining a record high Fall Quarter enrollment with a 3 percent increase in enrollment for the Winter Quarter and an approximately 3 percent increase for the Spring Quarter, COA officials are expecting to set a new record in enrollment for the 1989-1990 academic year.

Approximately 2,500 students now enroll annually in college transfer, technical, and vocational programs at College of The Albemarle. Of these curriculum students, there are

approximately 1 percent enrolled in general education programs; 43 percent, in college transfer programs; 37 percent, in technical programs; and 19 percent, in vocational programs.

During the 1989 Fall Quarter, an increasing number of COA's curriculum students enrolled full time with 51 percent being full-time students compared to 42 percent full-time students enrolled in the 1984 Fall Quarter. More students, 69 percent in 1989 compared to 55 percent in 1984, are also combining continuing their education with working at full-time or part-time jobs. Of COA's students, 65 percent are female, and 18 percent are minority students. During the 1989 Fall Quarter, the "average" COA student's age was 29 and 395 were enrolled at COA's Dare County Campus in Manteo.

During the 1988-1989 academic year, approximately 4,700 students enrolled in continuing education classes at locations throughout COA's seven-county service area. Classes offered through COA's Continuing Education Department continue to provide training and special interest opportunities in occupational, avocational, academic, and practical skills areas. In 1988-1989, students enrolled in literacy education offerings accounted for approximately one-fourth of the enrollment in COA's continuing education classes.



In addition to their classroom experiences, COA students take part in many extra-curricular events such as Student Activities Day.

Literacy Effort Expands

Thanks to additional support from the state, COA's literacy efforts have expanded; and the new Edenton-Chowan Adult Education Center is a visible sign of these increased efforts to eliminate illiteracy in the Albemarle area.

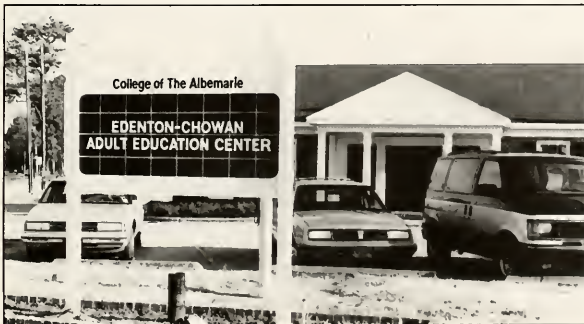
COA's Edenton-Chowan Adult Education Center was opened on November 15, 1989, with the help of a \$54,729 grant awarded to COA by the Department of Community Colleges and through the joint efforts of *The Chowan Herald*, Edenton-Chowan Chamber of Commerce, Chowan County government, and North Carolina National Bank (NCNB).

The new center is located in the former NCNB drive-in bank at Northside Shopping Center. NCNB turned the site over to COA for use through the duration of the NCNB lease at no charge to the college.

COA is paying for textbooks, equipment, and salaries. Chowan County is paying the operating costs for the building. In addition to donating use of the 2,000-square-foot structure, NCNB donated furniture and pictures for use in the center.

After only six months in the facility, COA's Edenton-Chowan Adult Education Center is already making a difference in the lives of more than 100 students by offering high school completion and GED preparation programs to adults 16 or older. More than 80 local volunteers are donating their time and energy to provide one-on-one tutoring to the students in addition to the instruction they receive from six part-time, salaried instructors.

The new Edenton-Chowan Adult Education Center adds to COA's literacy offerings which include Adult Basic Education, General Educational Development, and Adult High School Diploma programs as well as English as a Second Language classes. Literacy classes are offered at COA's main campus through the Learning Lab, the Bridges Program, and through individual classes; at the Adult Basic Literacy Education Center located in Edgewood Shopping Center in Elizabeth City; at COA's Dare County Campus in Manteo; and at other locations throughout the college's seven-county service area.



COA's new Edenton-Chowan Adult Education Center is helping eliminate illiteracy in Chowan County.

Programs Reviewed, Revised, and Recommended

To keep programs up-to-date with the training needed for tomorrow's workplace, COA reviews its curriculum program offerings; revises programs based on input from faculty, area employers, and advisory committees made up of area residents; and recommends and implements new programs as funding allows.

During the past two years, eleven programs have been reviewed and revised through a process which has become a model for a number of other community colleges across the state and nation. The program reviews, which are carried out over a period of several months for each curriculum offering, highlight the positive aspects about the program and provide written recommendations for areas in the program which need improvement. Follow-up studies are made to ensure that recommendations are addressed as needed.

Programs, such as the one-year Practical Nursing program, have been revised during the past two years to include current skills training to prepare today's students for tomorrow's jobs.

The following programs were also revised after undergoing formal program reviews: Automotive Mechanics; Administrative Office Technology; General Office Technology; Medical Office Technology; Business Computer Programming; Computer Engineering Technology; Electronics Engineering Technology; Cosmetology; Business Administration; Machinist; Advanced Machinist; and Air Conditioning, Heating, and Refrigeration.

New programs are often expensive to implement due to the cost of hiring instructors, purchasing equipment, and locating available classroom space. However, through a cooperative agreement with Wilson Technical Community College, COA is now able to offer a two-year Fire Protection Technology program and a two-year Criminal Justice Program. Wilson Tech will teach most of the major courses for these programs at COA's Elizabeth City campus. COA will teach the related, general education, and elective courses required to earn the degree. At most, students may have to take one class at Wilson Tech's campus.

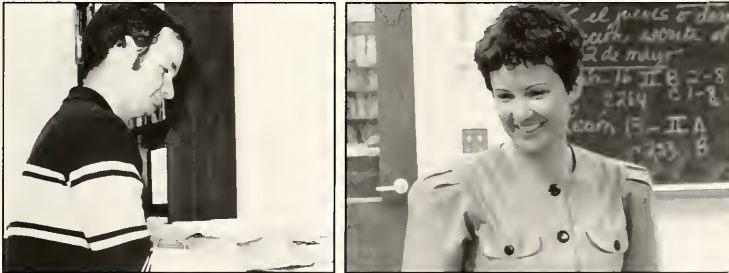
Another new program is expected to be offered in the 1990 Fall Quarter if it is approved by the State Board of Community Colleges. Already approved by COA's Board of Trustees, Computer Office Automation Technology is a two-year program which will teach students the basics of how to interface microcomputers with other hardware devices and how to use a variety of software. Plans have been made and additional computers purchased to offer this new program at COA's main campus and at the college's Dare County Campus—especially since the initial idea for the program came from two Dare County Campus instructors.

COA's Dedicated Employees

Because every job at COA is an important part of making quality educational experiences available to Albemarle area residents, the college counts its dedicated employees as its most important resources.

Most employees at the college are multi-talented professionals who have a number of responsibilities and "wear many hats" during a day's work. Because of their many responsibilities, COA employees must be dedicated to doing their best for the students and for the community. Not only do faculty members teach, they serve as advisors to students, participate in committee meetings, handle paperwork, as well as remain current in their field of expertise and take the time needed to prepare for the classroom. COA staff members also have many, varied demands on their limited time.

In addition to their responsibilities at the college, a large number of COA employees also spend part of their free time in a variety of community service activities ranging from being active members of service organizations to serving on local boards to assisting with youth activities. In this way, COA employees take an active part in improving the quality of life for residents of Northeastern North Carolina.



Clockwise from top: Joe Turner, associate dean for the Dare County Campus, was the 1988-1989 COA nominee for an Excellence in Teaching award; Barbara Riccardo, associate professor in modern languages, was the 1989-1990 nominee; President Parker Chesson addresses faculty and staff during the 1989 fall meeting.

Fund Drives Surpass Goals

The COA Foundation had successful annual fund drives in both 1988 and 1989 with a total of \$289,000 raised during the two years.

"A Day for COA 1988" was held on November 15 when approximately 22 volunteers and COA supporters sought donations in the Elizabeth City area during a one-day fund raising blitz. The Elizabeth City fund drive was followed by a fund drive in Dare County with approximately 25 volunteers soliciting donations. The goal for the 1988 fund drive was \$50,000, and \$60,000 was raised. This included a \$10,000 goal set for COA's Dare County Campus and the \$12,000 raised there.

"A Day for COA 1989" was held on November 15 in Pasquotank County and surrounding areas. The \$46,000 goal for the Pasquotank portion of the fund drive was surpassed by \$10,000. The goal for the Dare County portion of the 1989 fund drive was \$15,000. A \$50,000 gift from Walter and Jo Ann Davis and a \$10,000 gift from Diane Baum St. Clair quadrupled Dare County's 1989 portion of the fund drive donations and almost equaled the goal for the overall campaign in COA's seven-county service area.

Portions of the two large donations were combined to help meet the \$15,000 goal for funds to be used in 1989-1990 at the Dare County Campus. As a result, \$44,000 of the Davis gift and \$8,000 of the St. Clair gift were placed in separate endowments. Interest generated from the endowments will be put to use for Dare County Campus projects specified by the COA Foundation, as will all donations made by Dare County residents and employers.

More than 362 donors contributed to the COA Foundation during the 1989 campaign, with 56 of the donors being from Dare County. Plans are already underway for the 1990 COA Foundation fund raising campaign.

Endowments Established During 1988 and 1989

*Mr. and Mrs. Charles Camden Blades and
Dr. and Mrs. Julian W. Selig, Sr. Memorial Scholarship Endowment*

Louise and George Lecka Memorial Art Fund

Jaquelin Jenkins Memorial for Visual Arts

Glenn W. and Treva P. Pendleton Scholarship Endowment

Charlie W. Ward, Jr. Scholarship Endowment

Edna Fenstamacher Scholarship Endowment

Jerry S. Wright, Sr. Scholarship Endowment

Melvin W. Bright Scholarship Endowment

The COA Foundation's 1988 fund drive was successful thanks to involvement by the Foundation Board of Directors as well as to strong support from many area volunteers.

In preparation for "A Day for COA 1988," nine Foundation directors served on a steering committee to plan the one-day fund raising blitz and to make advance contacts with a number of potential donors. The steering committee members included Bruce Biggs, Parker Chesson, Woody Foreman, Bill Gaither, Mark Maland, Patsy McGee, Wallace Nelson, Tim Thornton, and Winnie Wood. A group of COA employees also lead an advance-giving campaign on the main campus in Elizabeth City.

On November 15, 22 volunteers worked together in teams to help make "A Day for COA 1988" successful in Elizabeth City and in the surrounding area by meeting with donors and accepting gifts for the college.

In Dare County, 21 business owners and interested individuals also met in the fall to carry out a fund drive to benefit students attending COA's Dare County Campus in Manteo.

**College of The Albemarle
Foundation
Board of Directors**

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W.G. Gaither, Jr., *Vice President*

J. Parker Chesson, Jr., *Secretary*

Barry D. Hartis, *Treasurer*

William W. Foreman, *Executive Committee*

Bruce Biggs, *Executive Committee*

J. MacN. Duff
M. Keith Fearing, Jr.
J. Wilson Jones, Jr.
Mark M. Maland
Patsy R. McGee
Ray S. Meiggs, Jr.
Wallace E. Nelson

Robert V. Owens, Jr.
J. Stanley Peel
Jan Riley
Hoke S. Roberson, Jr.
Beverly M. Small
J. Timothy Thornton
Andrew H. Williams

J. Samuel Roebuck, *Lifetime Member*
Zack D. Owens, *Lifetime Member*
Martha W. Swain, *Executive Director*

Emmett W. Toms, Jr.
(For service until October 1988)
M.G. Sawyer
(For service until December 1988)

1989 Fund Drive Volunteers

In 1989, the COA Foundation led a very successful fund drive which included an expanded fund raising effort in Perquimans County and a more organized fund raising effort in Dare County.

Foundation directors again led the advance gift campaign by making contacts with some prospective individual donors and businesses. The steering committee members, who were also responsible for the 1989 advance gift campaign, included Bruce Biggs, Parker Chesson, Woody Foreman, Bill Gaither, Wilson Jones, Ray Meiggs, Jan Riley, Beverly Small, Winnie Wood, and Martha Swain. Ten COA employees also helped in the advance gift portion of the campaign by soliciting donations from fellow college faculty and staff members.

Volunteers seeking donations in the Perquimans County portion of the fund drive were successful in their efforts. Plans are to continue seeking donations for the college in Perquimans County, which is one of the seven counties in College of The Albemarle's service area, during future annual COA Foundation fund drives.

Dare County had a successful fund drive in 1989; however, efforts will be made to garner an even better show of support for the college's Dare County Campus by increasing the number of individual donors and the number of beach businesses who give to the COA Foundation.

1989 COA Foundation Fund Drive Volunteers

DARE COUNTY

Pat Cahill
Gus Granitzki
David Watson
Stuart Bell
Doug Twiddy
Rex Peters
Robert V. Owens, Jr.
M. Keith Fearing, Jr.
Louise Dollard
Robert G. Williams
Ray Hollowell
Teresa Merritt
Tom Blanchard
Charles Hartig

PERQUIMANS COUNTY

John Christensen
Wallace Nelson
Roy Reed
Henry Stokes
Larry Swindell

PASQUOTANK COUNTY

Yates Barber
Dave Bosomworth
Rayna Brite
Brenda Daniels
Phil Donahue
Mac Duff
Hood Ellis
Cynthia Erickson
Marianne Goldschmidt
Charles Gregg
Nicky Guy
Ray Jones
Mark Maland
Rita McCain
Tom Nash IV
Freeman Paylor
Gerald White
Andrew Williams
Anne Williams

This list includes COA Foundation members who solicited donations on "A Day for COA 1989."

Donations received during the COA Foundation's annual fund drives are used to supplement state and federal funding by providing much needed "extras" that make a big difference in the quality of educational offerings at COA and in the quality of life for Albemarle residents.

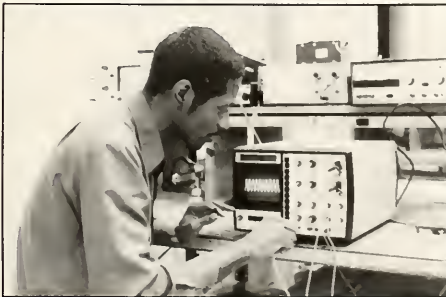
Since being formed in 1980, the COA Foundation has strengthened and furthered the offerings of the college by providing funds for facilities, equipment, special activities, and scholarships. Funds raised during the 1988 and the 1989 annual fund drives enable this to continue.

Uses for the donations received during the last two fund drives were determined with the help of a committee comprised of faculty and staff members from the college. Funds raised during the 1988 fund drive were used to provide training and educational opportunities for 16 faculty and staff members; to provide a number of special programs for the college and community; to support a variety of cultural activities for the college; community, and area school children; and to establish a computer lab for computer-assisted drafting and machinist training.

The funds raised during the 1989 fund drive have been designated



for student scholarships; additional faculty and staff training through workshops, seminars, graduate school, and other educational endeavors; a variety of cultural activities and performances including funding a portion of the college's literary digest and cosponsoring a reading and discussion series with the local library; and equipment purchases including a combination VCR/monitor for COA's Edenton-Chowan Adult Education Center, equipment for recycling air conditioner refrigerant, and a wave-form analyzer for use in the college's Electronics Program and Computer Engineering Technology Program.



Top: Donations to the COA Foundation helped fund "Tea with Emily" which featured a lecture by Dr. Elliott Engel, a performance by actress Kaeren Hawkesworth, and a traditional Victorian tea.

Bottom: Equipment such as the wave-form analyzer is also purchased through donations made to the COA Foundation. Here, Curtis Nixon, a Computer Engineering Technology student, trains on the analyzer during one of his classes.

**COA
Supporters
Serve Area
Residents**

College of The Albemarle has enjoyed two more years of strong support from area residents and community leaders. Thanks to this support as well as to the commitment of the college's Board of Trustees and the dedication of the faculty and staff, COA has moved forward—in its educational offerings, facilities, and service to Northeastern North Carolina.

COA's Board members, with no pay and little recognition, spend many hours each year working in the interest of the college and its seven-county service area. The Board of Trustees Advisory Committee members also play a part in making sure the college is putting its funding to good use in meeting the educational needs of Albemarle residents.

County commissioners, especially those from Pasquotank, Dare, and Chowan counties, show their interest in area residents and in the college by helping provide facilities and funding for the college.

Appreciation is expressed to all those whose commitment and support help COA better serve the Albemarle by providing quality instruction, cultural enrichment activities, and a wide variety of opportunities which make Northeastern North Carolina a better place to live.

**COA Board of Trustees
Advisory Committee**

James C. "Pete" Dail - *Chowan*
Rick Denning - *Camden*
John A. Lane, Jr. - *Gates*
Durward F. Reed, Jr. - *Perquimans*
William R. "Ronnie" Capps - *Currituck*

Former Advisory Members

Jim M. Hare - *Chowan*
(For service until April 1988)
John E. R. Perry - *Gates*
(For service until August 1989)
Bryan Salter - *Gates*
(For service until May 1990)
Wilson W. Snowden - *Currituck*
(For service until May 1990)

**COA Salutes
the County Commissioners
in
Pasquotank, Dare, Chowan,
and Gates Counties
for Their
Support and Commitment**

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Board of Trustees**

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J. Wilson Jones, Jr.
Joseph L. Lamb, Jr.
Wallace E. Nelson
W.C. "Bill" Owens, Jr.
Selby Scott
Lillian B. Sugg
Gerald F. White
Andrew H. Williams

Craig Dail - 1988-1989
*Student Senate President**
Jim Miller - 1989-1990
*Student Senate President**

**The Student Senate President is an ex officio member of the COA Board of Trustees.*



In Memory

William F. "Bill" Haskett

1928-1989

College of The Albemarle
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